

Radio Free Europe Names Aide

The appointment of Theodore C. Streibert as president of the Radio Free Europe Fund was announced yesterday. He succeeds Col. Leslie R. Shope, who has resigned.

The organization supports Radio Free Europe, which broadcasts news to Poland, Czechoslovakia, Hungary, Rumania and Bulgaria. It is engaged in a campaign for \$11,000,000.

Mr. Streibert is a graduate of Wesleyan University and a former assistant dean of the Harvard Business School. He was a founder of the Mutual Broadcasting System and is a former president of Radio Station WOR and board chairman of the system. From 1953 to 1957 he was director of the United States Information Agency. He was the first head of that agency, which is responsible for official overseas information and cultural programs.

Recently Mr. Streibert was vice president and general



Theodore C. Streibert

manager of the television and radio stations of Time, Inc., serving Minneapolis and St. Paul. They are WTCN-TV and WCTN. He lives in Syosset, L. I.